



ATTIRER GRANDEUR

ATTIRER GRANDEUR PRESENTS • PITTSBURGH, PA

The *Backyard* Social

A one-night, festival-style celebration of local music, art, and the businesses that make the Steel City move.

THE DATE

August 9, 2026

THE DOCUMENT

Sponsorship Prospectus

01 WHO WE ARE

What is *Attirer Grandeur*?

Attirer Grandeur is a music collective and a Pittsburgh-native label that puts its focus on local artists and businesses.

Each member holds various capabilities and talents that stretch across music, art, photography, web design, social media management, and now event-planning. As a group, we believe in our city of Pittsburgh and are looking to create connections and healthy business relationships for years to come.

Brandon Hockenberry

MEMBER

Brandon Anderson

MEMBER

Cameron Pampena

MEMBER

Gwen Sack

MEMBER

Saxon Turvey

MEMBER

Steven Ostrowski

MEMBER

Sean Gill

MEMBER

02 THE MISSION

What we are trying to achieve with *The Backyard Social*

First and foremost, we are aiming to provide local artists and businesses with an opportunity to reach new audiences and consumers through a local event. At this one-night, festival-style event, we plan to feature a variety of artists.

As a collective, we are looking to become a notable feature of the Pittsburgh scene. We believe in the strength of the Steel City and what its citizens are capable of.

03 THE OPPORTUNITY

Advertising & Sponsorship

For this event we are looking for broad sponsors, but we also offer smaller advertising packages to give you a selection of options to personally tailor to your business and its needs.

From festival flyer shoutouts and playbill page advertisements to various lengths of vocal advertisements, there is something available for every business model.

04 THE RATE CARD

Available Ads & Packages

Mix and match, or step up to a full sponsorship.
Every option is built to put your business in front of
a live, local crowd.

◆ ADVERTISING OPPORTUNITIES

15 Second Vocal Ad

A pre-recorded vocal advertisement, that could be submitted by your business, or recorded by Attirer Grandeur on your behalf!

\$25

USD

30 Second Vocal Ad

A pre-recorded vocal advertisement, that could be submitted by your business, or recorded by Attirer Grandeur on your behalf!

\$45

USD

1/3rd Page Playbill Visual Ad

A written advertisement that fills one third of the page, including contact information regarding your business. This can be written by you, or written by Attirer Grandeur on your behalf!

\$20

USD

Full Page Playbill Visual Ad

A written advertisement that fills one full page, including contact information regarding your business. This can be written by you, or written by Attirer Grandeur on your behalf!

\$50

USD

◆ AD PACKAGES • BUNDLE & SAVE

15 Second Vocal Ad & 1/3rd Playbill Ad	\$40 USD
30 Second Vocal Ad & 1/3rd Playbill Ad	\$60 USD
15 Second Vocal Ad & Full Page Playbill Ad	\$70 USD
30 Second Vocal Ad & Full Page Playbill Ad	\$90 USD

◆ SPONSORSHIP OPTIONS • LIMITED SLOTS

Minor

SPONSORSHIP

TIER I

- ◆ A brand image on the Festival Flyer
- ◆ 1/3rd Playbill Page Ad
- ◆ 15 second Vocal Ad

\$125 / SPONSORSHIP

Major

SPONSORSHIP

TIER II • TOP BILLING

- ◆ A brand image on the Festival Flyer
- ◆ Full Playbill Page Ad
- ◆ 30 second Vocal Ad

\$175 / SPONSORSHIP

LIMITED AVAILABILITY

While Attirer Grandeur would love to highlight all businesses in their preferred methods, full-page advertisements, 30 second vocal ad slots, and sponsorship slots will be limited. We believe this pricing outline is competitive yet fair, and we will attempt to accommodate any specific requests you may have when presenting your business in whatever fashion you choose.

05 SPECIAL REQUESTS

Let's help your
business *grow and
thrive.*

We are fully prepared to work with you as a business to meet you where you stand. Attirer Grandeur is always open to accommodating requests to the best of our ability. To reserve a slot or talk through a custom package, reach out anytime.



Attirer Grandeur

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